

# Job Title - Marketing Manager

## Job Overview

The Marketing Manager is responsible for the sales and marketing of API, Speciality chemicals, and excipients within a designated geographical area. The ideal candidate will have a proven track record of success in the chemical industry, as well as strong leadership skills.

## Essential Duties and Responsibilities:

- Primary key role as Sales, Marketing & Customer retention.
- To conduct regular follow-up of all the Prospective Clients through Phone Calls and Mails.
- To visit clients on a regular basis.
- Excellent in PPT presentation.
- Excellent in MIS preparation and circular timely.
- Must have Analytical Skills.
- Good command over English (Listening, Reading, Speaking)
- Excellent mail drafting skill.
- Should have Minimum 4 years' experience in Pharmaceutical or Chemicals Industries.
- Coordination with other team members to create a good working atmosphere.
- Monitor market trends, analysis consumer markets activities to identify opportunities.
- Planning and implementing business strategies
- Identifying key market opportunities
- Maintain a good relationship with both existing and prospective customers.

## Qualifications:

- Bachelor's degree in business, marketing, or a related field
- 3+ years of experience in sales, preferably in the chemical industry
- Strong understanding of the API, Specialty Chemicals and Excipients industry

- Excellent communication and interpersonal skills
- Ability to work independently and as part of a team
- Strong customer service skills
- Proficient in Microsoft Office Suite

**Experience:** Minimum 5 Years Salary: No constraint for the right candidate.

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